



## AGARWAL PACKERS & MOVERS TO EXPAND VIA FRANCHISING

JANUARY 27, 2011 | [COMMENTS](#) (56) | ★★★★★

**AGARWAL**  
**PACKERS &**  
**MOVERS LTD.**  
(Relocation . Logistics & Solutions)

Agarwal Packers and Movers Ltd, the pioneer in the home relocation sector is all set to expand in the field of logistics and relocation through franchising. The company presently has over 800 company owned vehicles and 52 self owned offices servicing 1264 locations pan India.

The company is moving closer to its clients with the help of franchise system through guidance and support of Franchise India. The Company plans to open 200 outlets in Delhi and NCR in next three months.

An ideal outlet will spread across 50 to 100 sq.ft area, as per the location and footfall by offering wide range of relocation services with their existing business. The total investment on each store starts from Rs one lakh, depending upon the model.

Ramesh Agarwal, Group Chairman, Agarwal Packers and Movers Ltd said, "It is time to fundamentally change the way that we do business. The new system of booking online through franchisee will provide transparency to our customers and dispel their doubts on prices."

Sonya Chowdhry, Director Planning and Strategy, Franchise India Brands Ltd states, "With the aggressive growth plans of Agarwal Packers and Movers Ltd, we are aiming to strategise a robust marketing and franchise recruitment plan. For investors looking for long term investments and steady returns Agarwal Packers & Movers Ltd is the best power brand opportunity."